



The

MARKETPLACE

For Recycling Commodities

Kentucky Recycling Assistance Section

January 2018

The Coca-Cola Company Announces New Global Vision to Help Create a “World Without Waste”

By the Coca-Cola Company, Jan 2018

The Coca-Cola announced that it is fundamentally reshaping its approach to packaging, with a global goal to help collect and recycle the equivalent of 100% of its packaging by 2030.

The goal is the centerpiece of the Company’s new packaging vision for a World Without Waste, which the company intends to back with a multi-year investment that includes ongoing work to make packaging 100% recyclable. This begins with the understanding that food and beverage containers are an important part of people’s modern lives but that there is much more to be done to reduce packaging waste globally.

“The world has a packaging problem – and, like all companies, we have a responsibility to help solve it,” said James Quincey, President and CEO of The Coca-Cola Company. “Through our World Without Waste vision, we are investing in our planet and our packaging to help make this problem a thing of the past.”

The Company and its bottling partners are pursuing several key goals:

- **Investing in the planet:** By 2030, for every bottle or can of soda the Coca-Cola system sells globally, they aim to take one back so it has more than one life. The Company is investing its marketing dollars and skills behind this 100% collection goal to help people understand what, how and where to recycle. They will support collection of packaging across the industry, including bottles and cans from other companies. The Coca-Cola system will work with local communities, industry partners, customers, and consumers to help address issues like packaging litter and marine debris.
- **Investing in packaging:** To achieve its goal, the Coca-Cola Company is continuing to work toward making all of its packaging 100% recyclable globally. The Company is building better bottles, whether through more recycled content, by developing plant-based resins, or by reducing the

amount of plastic in each container. By 2030, the Coca-Cola system also aims to make bottles with an average of 50% recycled content. The goal is to set a new global standard for beverage packaging. Currently, the majority of the Company’s packaging is recyclable.

World Without Waste is the next step in the Company’s ongoing sustainability efforts, building off success in replenishing an estimated 100% of the water it uses in its final beverages. The Company achieved and exceeded its water replenishment goal in 2015, five years ahead of expectations. These efforts are part of the Company’s larger strategy to grow with conscience, by becoming a total beverage company that grows the right way.

“Bottles and cans shouldn’t harm our planet, and a litter-free world is possible,” Quincey said. “Companies like ours must be leaders. Consumers around the world care about our planet, and they want and expect companies to take action. That’s exactly what we’re going to do, and we invite others to join us on this critical journey.”

The Coca-Cola Company will work to achieve these goals with the help of several global partners: the Ellen MacArthur Foundation’s New Plastics Economy initiative, the Ocean Conservancy/Trash Free Seas Alliance and World Wildlife Fund (The Cascading Materials Vision and Bioplastic Feedstock Alliance). Coca-Cola will also launch efforts with new partners at the regional and local level and plans to work with its key customers to help motivate consumers to recycle more packaging.

DEP Announces Grants to Clean up Illegal Dumps in 20 Kentucky Counties

Energy and Environment Secretary Charles Snavely announced that approximately \$1.5 million in grant funding has been awarded for the cleanup of 108 illegal dumps in 20 counties across the Commonwealth.

Funding for the Illegal Dump Grant program comes from the Kentucky Pride Fund which is generated through a \$1.75 per ton fee on landfilled waste in Kentucky.

COMMODITY

<u>PAPER-\$/TON</u>	RecyclingMarkets.Net/Secondary Fiber Pricing (Midwest/Central Region) FOB							
-	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Jan-17
#2 mixed paper	\$60-65	\$65-75	\$60-65	\$30-35	\$30-35	\$30-35	\$30-35	\$70.75
#37 sorted office paper (SOP)	\$155-165	\$155-165	\$155-165	\$130-140	\$130-140	\$130-140	\$130-140	\$155-160
#8 ONP	\$70-80	\$90-100	\$70-80	\$50-60	\$50-60	\$50-60	\$50-60	\$80-90
#40 sorted white ledger (SWL)	\$205-215	\$205-215	\$205-215	\$205-215	\$205-215	\$205-215	\$215-225	\$205-210
#11 OCC	\$140-155	\$160-170	\$140-155	\$90-100	\$90-100	\$90-100	\$90-100	\$100-110
<u>PLASTICS-¢/LB.</u>	RecyclingMarkets.Net/Secondary Materials Pricing - FOB							
-	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Jan-17
#1 PET - mixed (clear & green)	\$0.15	\$0.16	\$0.16	\$0.14	\$0.14	\$0.14	\$0.14	\$0.10
#2 HDPE (natural-milk jugs)	\$0.29	\$0.29	\$0.32	\$0.32	\$0.32	\$0.32	\$0.32	\$0.25
#2 HDPE (colored-detergent btls.)	\$0.16	\$0.14	\$0.17	\$0.19	\$0.19	\$0.17	\$0.16	\$0.14
<u>GLASS-\$/TON</u>	RecyclingMarkets.Net/Secondary Materials Pricing - Delivered							
-	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Jan-17
clear (flint)	\$31.00	\$31.50	\$33.00	\$32.50	\$32.50	\$32.50	\$32.50	\$32.00
brown (amber)	\$27.50	\$27.50	\$22.50	\$27.50	\$27.50	\$27.50	\$22.50	\$22.00
green	\$12.50	\$12.50	\$12.50	\$12.50	\$12.50	\$12.50	\$12.50	\$11.00
<u>METALS</u>	RecyclingMarkets.Net/Secondary Materials Pricing - Baled/Densified							
-	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Jan-17
aluminum beverage cans (UBC) cents/lb.	\$0.66	\$0.67	\$0.72	\$0.72	\$0.72	\$0.72	\$0.73	\$0.54
RecyclingMarkets.Net/Secondary Materials Pricing - Baled								
-	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Jan-17
steel cans \$/TON	\$125-160	\$150-180	\$150-180	\$120-150	\$120-150	\$120-150	\$180-220	\$22-32



Energy and
Environment Cabinet

Kentucky Recycling Assistance Section

Department for Environmental Protection
Division of Waste Management
300 Sower Blvd., 1st Floor
Frankfort, KY 40601

The Kentucky Division of Waste Management *does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability or veteran status.* The division provides, on request, reasonable accommodations necessary to afford an individual with a disability an equal opportunity to participate in all services, programs and activities. Contact Donna.Conway@ky.gov to request materials in an alternate format.